



# Beyond Sports Network

## *High School, Collegiate and Professional Sports Networking*

Type: Part-time or Full-time Internship

Term: Spring/Summer 2010

Are you looking for a doorway into the world of sports? Have you thought about putting your facebook, LinkedIn and Twitter skills towards opening a door? BSN is giving you a chance to put your networking abilities to work in an exciting and fast paced environment!

**BSN** is a growing sports networking and technology company that works with major professional leagues all worldwide. We are in need of resources to assist us in launching the platform to the next level of online sports networking and communication.

## The Particulars

### **Who?**

BSN is seeking people passionate about social media and have the skills in using platforms such as facebook, Myspace, Twitter, Youtube, Plaxo and LinkedIn. There is a need for individuals with the following majors, backgrounds or expertise; Marketing, Advertising, Communications, IT/Web, Graphics and legal. We expect you to be disciplined enough to make your own time while meeting deadlines.

Attributes and Skills we request

- Creative
- Entrepreneurial
- Be a Team Player
- Self Motivated
- Manage multiple tasks
- Problem Solver

### **What?**

Beyond Sports Network is offering students an opportunity to work and learn in the fast paced sports environment spanning from high schools to the professional levels. An advantage to working with Beyond Sports Network is remote access opportunity. Working from the comfort of your current location will provide you with flexibility to not lose focus on your studies.

This internship opportunity is a non credit/non paying opportunity; however, students will work closely with BSN staff and will be provided certain criteria to meet on a weekly basis.

Post internship or graduate opportunities can arise from BSN relationships in the pro sports leagues. The objective would be to provide you with an educational experience and then promote qualified candidates to the next level. The professional sports community is always great need for people who have experience in the combined sports-technology fields.



**Proposed/possible duties to include, but not limited to:**

- Communicating with businesses and pro sports teams/leagues
- Marketing BSN at various levels
- Using social platforms to market BSN
- Researching trends, traffic and sports related information
- working directly under BSN ownership
- Writing promotional content
- Developing technology

**Where?**

Working from a remote location best suited for you. BSN will occasionally meet each month, however much of the business is handled through email, cell phones and skype. We understand your time constraints and want to ensure that you have the ability to multitask at your convenience.

**When?**

Internship candidates will be expected to provide 15 – 20 hours a week and additional time committed will be welcomed.

Openings to submit internship applications with BSN will commence on January 15<sup>th</sup>, 2010. Selections will be made after February 1<sup>st</sup>, 2010.

**Why?**

The benefits of working with a company like Beyond Sports Network extended far beyond data entry. Your internship experience offers you the ability to work and communicate directly with collegiate and professional athletes, coaches, team staff, league members, sports agents and businesses on a daily basis. The experiences gained through a BSN internship will create career opportunities in throughout the professional spectrum of sports. The skills and expertise garnered as a result of your BSN Internship will give you a head start in the very competitive world of professional sports networking, marketing, and development.

Are you motivated enough to face the challenges the sports world will throw at you?

**Application Process**

If you are ready to take on a new and exciting role in sports networking, we encourage you to apply to BSN. Please send your resume to:

Beyond Sports Network  
Attn: Internship Opportunity  
P.O. Box 4011  
Leesburg, VA 20177  
Or via email to [internships@beyondsportsllc.com](mailto:internships@beyondsportsllc.com)

Please provide the following in your application to be considered:

- Resume
- Background, knowledge and abilities using Social Media
- GPA and Major or focus

Applications will be reviewed by the BSN selection committee. Select candidates may be asked to schedule a meeting or phone interview. Candidates will be responsible for their own expenses through the internship process.